

LD10 Board Meeting
November 6, 2019
PCDP Headquarters
5:30 - 7:30 PM

Attending: Rebecca Crow, Bonnie Heidler, Judy Falconer, Zoey Fife, Stephanie OLeary, Sandi Almasy, Gail Kamaras, Andy Flach, Allison Musvosvi, Mike Weingarten, Marshall Coyne

Call to Order: Chair Bonnie Heidler @5:33 PM

Chair's Opening Comments: Bonnie Heidler

The City elections went very well with all Democratic Party candidates winning. The election party at the Congress Hotel was a great success.

PCDP Chair Meeting: Our PCDP Meeting will be held on 12/7/19 at the University of Arizona. Check-in time is from 8:00-9:00 AM. At sign-in, PCs will receive their individualized election packets. Rebecca Crow and Zoey Fife will be at the sign-in table.

Positions up for election: Recording Secretary and Treasurer. We will also be reviewing our Platform and our Bylaw changes. Please review before the meeting.

Strategy Team - Bonnie Heidler presenting:

Mary Darling presented the State View of Things. Planning for the PPE which is just around the corner.

Zoey Fife - Fund Raising:

Bonnie signed all **500** letters that were sent out requesting donations. The parameters included ages of between 35 and 89 y.o., voted in last Primary, and had a Democrat Score of at least 94.5. No PCs, volunteers, or officials were included. Gail Dunn along with other volunteers will fold the letters. We will be stuffing envelopes at HQ next Tuesday between 5:00-7:00 PM.

The fund raising music event will be on 2/15/20 at the UU church. The theme will be "Blue Wave."

Stephanie Oleary: Membership

There were 31 new people added to the data base. Each territory will review those in their data base to determine how active they are.

The Library Table Project is staffed for the next four weeks. Between 6500 and 8000 phone calls were made

Stephanie passed around a Democratic Election calendar that extends until 11/15/2020.

Color Codes: Pink - PPE

Yellow - filing for PC's

Green - Primary

Blue - The 2020 Election

It also includes events, educational opportunities, and Town Halls.

We will need to focus on the PPE with PC/Volunteer education and training.

Develop a new PC checklist on LD10 training to add to county packet.

Need to check with current PCs to determine who will run again for election.

Bonnie stated that there will not be a black out period for appointed PCs.

And she stated that we started to prepare for the 2020 election at a Board Meeting a year ago.

Marshall Coyne: Treasurer

Our current balance is \$8388.00 We will remind people at the November meeting that LD10 dues of \$20.00 will be expected starting in January 2020.

Andy Flach - Communications Team

Andy states they have been focused on the Ballot Chase. He would like to delegate some of the media responsibilities. This will be discussed at territory meetings.

Judy Falconer: CAC and Recording Secretary

Thank you notes sent to those who paid their dues or made donations.

Notes also sent to those who attended a Harrison Territory House Party.

Rebecca Crow : Corresponding Secretary

Rebecca reported that she had received two PC resignations and had added one new PC.

Executive Committee: Allison Musvosvi

- At the EC Meetings, five audience members will be permitted to address the committee with each having a two minute limit. Names will be drawn from a hat if more than five people wish to speak.
- There were announcements made as to who was running in up-coming elections.
- The EC is supporting the striking mine workers.
- LD14 has recruited 40 volunteers and 12 PCs. They did a mass texting @ \$.08 per text. Jean Vickers is their point person.
- Need to promote participation in the PC Academy via ADP.
- Civics 201 and Film Night are going well
- Looking for applicants for a part-time Operations and Development position
- Discussed having a Vanity Wall in Organ Pipe National Park.
- LD11 reported that they do not support a Sinema censure.
- Veterans Day Parade: Mark Kelly and Gabby Giffords will be participating.
- Bonnie stated that each LD presented stats on newly registered voters. LD10 had a net loss of **300** Republicans.

Mike Weingarten - Data Team

Ballot Chase: 4 people built the individual lists for the MiniVan. It was very successful. People who were targeted for calls were those who needed a “nudge” to vote. 6500 were selected plus 500 as a control group. There was a 5 day lag time between posting a ballot and the time it appears in the data base.

We had a 7.5% increase in voting with 30% of those called voting as opposed to just 23% of the control group. That translated to 484 votes which can be very significant in a close election.

36% of LD10 voted.

A suggestion was made to recognize those that participated in the Ballot Chase at the Holiday Party.

General Meeting Agenda:

We will do the main presentation before the business meeting.

- Franny Sharpe will present information on the DNC Convention and how one can apply to become a delegate
- Kim Challander will present information on the PPE and redistricting.
- Stephanie will present a slide show on the PC/Volunteer data base.

- Zoey will set up a pie or bar chart for the Treasurer's Report
- People need to be on deck to keep the meeting flowing.
- Show people doing Party activities during the social hour. Allison can do this.

There will be a Delegate Selection Workshop for those wanting to go to the Convention in Milwaukee from 7/13 -16 in 2020.

The **Holiday Party** on 12/18, will replace the December meeting.

Suggestions: LD 9 is having their's catered

Bonnie suggested that the Board buy the alcohol, and main course (ham and turkey) and have a sign-up sheet for sides and desserts at the Nov. meeting.

Sandi Almasy said she will make a vegetarian, gluten free lasagna.

Zoey and Stephanie will pick up the wine and beer.

Patti Bersbach will bring the decorations.

Sandi will bring a holiday themed basket for raffle and Ballot Chase volunteers will be given a free ticket.

New Business:

The ADP meeting will be held in Yuma on 1/25/20. Those going can stay at the Holiday Inn at \$100.00/night for two people. We can rent vans to travel to Yuma at \$38.00 per person. We will go up on Friday and come back on Saturday.

No Old Business.

Next Board Meeting is on 12/4/19 @ 5:30 PM

Meeting Adjourned at 7:24 PM by the Chair

Submitted by:

Judy Falconer

Recording Secretary